



Muito mais que uma escola de inglês.

"Fazer Thomas" é participar de uma experiência singular de aprendizagem que tem marcado gerações: é aprender inglês em um ambiente estimulante e acolhedor.



Encontre o produto Thomas ideal para você

Visionnaire updated Casa Thomas Jefferson's institutional website and platform, using the WebPublication tool

Casa Thomas Jefferson needed to unify, in a single internet portal, all channels and websites it used. The volume of information was vast, and all content updating work was centralized in a single team, which performed it manually.

With the implementation of Visionnaire WebPublication, a solution for content management, it became possible to manage, in a safe and efficient way, all content of the Casa Thomas Jefferson portal on the internet.

With WebPublication, it became possible to create an unlimited number of websites that are organized hierarchically, and with fully customizable content publishing workflows.

This flexibility allowed for the decentralization of content management without sacrificing security.

The new portal and institutional website now meets all the needs of Casa Thomas Jefferson and resulted in a centralization of data on the WebPublication platform.

This, in addition to greater security, increased visibility of the company's brand, integration with CRM, availability of a formulary for the users, administration and accommodation of subsites and optimization of service channels.

